

TRINITY COUNTY ARTS COUNCIL
BI-Monthly BOARD MEETING
September 21, 2021, 3:00 P.M.
CYBER ZOOM MEETING
MINUTES

Attending: TCAC Board members- Julie F, Stefani T, Susan A, Davie V, Sue B, Susan H, Sue W, Jane B, **Executive Director** - Jill Richards

The meeting is called to order by Julie Feeley at 3:10 p.m.

The Minutes: Sue H makes a motion for approval of the July Bi-Monthly Minutes, David V seconds; all present 'aye'

The Agenda: The Agenda is accepted as reported

Financial Report: It is reported the QuickBooks Account balance of \$48,465 (total - ordinary income); \$33,873 (net income); \$88,155 (total asset; i.e. computers, etc); \$2,529 (total liability)

*It is suggested that Pam Y (Treasurer) should spend time with the new bookkeeper

*Jill R states there is info on TCAC website defining details

Executive Director's Report:

A. Focus -

1. **Outreach** - Wildfires have impacted outreach
 - a. Evacuations, power outages and road closures crippled normal interaction
 - b. Collaborations beyond Trinity -
 - *Regional Arts Leaders coalition can leverage funding (ZOOM)
 - *Redwood Coast Region Economic Development Summit (ZOOM)
 - *CAC SLP Affinity Group (ZOOM)
2. **Tourism** - June 28, TCAC participation in TOT Team meeting
 - a. TOT Team meeting
 - b. Trinityplaces.org
 - c. Shasta Cascade

B. Immediate Action - Hiring new ED

- Establish timeline
- Interviews - Check which applicants will interview for position
- Formulate interview questions for applicants (Julie) - see "Potential Questions for Executive Director Interview"
- Mail letter 9/27-9/28 with questions to qualified applicants
- Julie asks for help writing a letter to applicants
- Sue A suggests making a committee to determine eligible applicants
 - *Committee: The 4 'S's' & a 'J' will meet Fri, 9-24 at 3pm

C. Projects/ Active Programs

1. **New CAC Grant impacts**
 - a. CCCU - Grant meeting coming up

- b. Tourism: Trinity Places (TOT Grant)
- c. Shasta Cascade - We want to be in the guide
 - If there is a Trinity County section
 - Distribution: Global by Upstate CA; \$695 for 1/6th page ad
 - \$300 more puts TCAC on the website (TBD); Board members present are in agreement with proceeding
- 2. Poetry Out Loud** - Coordinator is Donna; Sue W. will assist
- 3. Highland Art Center** - Hal O'Leary will start producing monthly ART WALK flyer
- 4. TCAC** - Will support 1st Saturdays & Weaverville Businesses for Nov/Dec Trinity Journal Announcements
- 5. Frontier Days** - Anna Carson needs help; COVID pending; with precautions possible to proceed with event on a smaller scale (JR)
- 6. Festival of Light** - Major fundraiser for the year
 - a. Need to set up 2 meetings prior
 - b. Will NOT be happening at the Veterans Hall
 - c. Virtual - Possible to use last year's video
 - d. Highlight **FUNDRAISER FOR 'ARTS FOR CHILDREN'**
 - e. Send out postcards; ask for \$\$\$ for kids
 - f. No food this year
 - g. Auction online; vendors donate 20% of sales to BENEFIT **ARTS FOR CHILDREN**
 - h. Next ***FOL meeting on the 30th***

Committees:

- A. Follow Up on actions at next Bi-Monthly meeting

Old Business:

- A. **Membership fundraising event** to be discussed at another time (\$35 Individual; \$55 Family); (Julie F)

New Business

- A. CCCU switchover will require same people on the signature card plus one person with an account with CCCU for depositing funds and changing financial institutions \
- B. ***Arts calendar*** for the remainder of 2021 (see in Jill R report).

Other Business:

- A. Income from Grants and Donations Summary - See Executive Director Report

Meeting Adjourned: 4:20 p.m.

November Bi-Monthly Meeting: November 16, 2021; 4:30 p.m. via ZOOM

Minutes prepared by TCAC secretary, Stefani Thomas
Sent for review to Julie Feely