

TRINITY COUNTY ARTS COUNCIL

BI-Monthly BOARD MEETING

November 19, 2021, 430 P.M.*

*(This meeting is a continuation of the original meeting set 11-16-21 due to an internet disruption that affected several Board members)

CYBER ZOOM MEETING

MINUTES

Attending: TCAC Board members- Julie F, Stefani T, Jane B, Susan H, Susan A, David V, Rebecca R, Sue B, **Executive Director** - Jill Richards

The meeting is called to order by Julie Feeley at 4:36 p.m.

The Minutes: Sue H questions if Hal at the Highland Art Center is doing a monthly flyer for the 1st Saturday Art Walk. Jill R replies that he did one and the Arts Council will take over.

Bi-Monthly Minutes for 9-21-21 are approved by Sue H, David V seconds; all present 'aye'

The Agenda: The Agenda is accepted as reported

Guest Speaker Introduced: Willie Green (data analysis background), Trinity County CWS(?), works with Mario Angelone in child abuse prevention. He suggests that there are possible funds for collaboration with children's arts opportunities. Jill R (ED) requests his email contact info (internet down 4:54 pm)

4:59 pm Internet connection restored, Willie is still talking about a child abuse prevention council; Questions what TCAC children's/family programs are offered that could be uplifting

Financial Report: Julie F *(at this point, the meeting is rescheduled for Friday 11-19-21 at 4:30 p.m. due to Board members not able to get back online)* See Treasurer's Report Nov. 16, 2021

Other Reports:

1. **Poetry Out Loud** (Lisa Floyd) *to be continued to Friday's meeting*
 - a. Lisa (Lisafloyd@hotmail.com) has reached out to THS, HHS, STHS, Southern Trinity High in question
 - b. Is communicating with possible teachers & coaches
 - c. Needed are - coaches, judges, talliers, prompters, an MC
 - d. Julie F, Lisa and Jill R have talked to officials at THS
 - e. Competition Deadline - Feb 11, 2022 (actual event date TBD)
 - f. Lisa plans to reach out to diverse groups to get more participation; suggests additional student roles possible; greeters, runners, etc.
 - g. "Calling on Board members to invite friends, business partners, etc. to explore possible interested individuals
 - h. Suggestion, "Check out *poetry out loud* website
2. **Festival of Light** (Julie F) *this reporting was missed due to the internet glitch*

Executive Director's Report:

A. Focus -

1. Search for E.D. discussion

- a. -Hiring new ED
- b. So far - 2 applications received, 2 more coming in; Julie will forward to Board members
- c. *Meeting set for Tuesday, December 7th at 4:30* to review
- d. Trinity Journal will be running the ad for new ED Nov 17th, 24th, and Dec 1st

2. FOL - Jill is redesigning programming for FOL Friends

- a. Looking for more teachers & selection/acceptance criteria
 - *Fingerprinting , Video Taping, Chaperone necessary?
 - *A meeting date will be set post Thanksgiving; **Tuesday, Nov 30 @ 4:30**
 - *FOL will be a priority focus for the new ED
 - ***Committee: Elizabeth, Julie F, Pam Y, Susan A**

3. **Getting the word out** -KIXE contact, Julie Drivar(?) is offering free promotional representation for our council; a 15 second spot that would run Jan-June 2022. Jill will email a draft to the Board

4. **Art for Arts Sake (Hayfork)** - Let's support Hayfork artists; can learn about on the *TrinityArtsAlive* website

- a. Posters and postcards to be distributed; Susan A and Stefani T will distribute posters.

B. Grants

1. Impact Grant

- *Where the \$\$ will go; "Let's wait till we get the grant" (JR)
- * Outline: Who/What/Timeline; example - videographers, photographers, etc.
- *Some discussion with Tekla (TCOE)

2. Thanks CCCU - \$500.00

3. TOT (2022) - \$12,922; *Need joint marketing plan due 12/15/21*

C. Projects/ Active Programs

1. New CAC Grant impacts

- a. CCCU -Grant meeting coming up
- b. Tourism: Trinity Places (TOT Grant)

2. Membership Drive/Pleader letter; Modify David V's letter to reflect current events

- a. **Send out by Dec 13**
- b. Send to all members (past & present) and Businesses
- c. **Stuff envelopes Monday, Dec 13 at Mama Lama's at 12:00 pm**
- d. **Get to Trinity Journal by 12/09/21 (Thursday) for printing**

Committees:

- A. FOL - Elizabeth, Julie F, Pam Y, Susan A.

Old Business:

- A. Sue H checks out website and links to Visit Trinity for the calendar and sees nothing about TCAC
- B. We are now linking with the Trinity Journal with our calendar events; Julie F will send the link to Board members

Other Business:

- A. Chamber of Commerce - Do we need a new rep? To be considered
- B. What's happening for the winter holiday in town (the Chamber is not doing the usual Mountain Magic - due to COVID?) Jill R will communicate with the Chamber about bringing it back
- C. Lewiston Bridge lighting celebration is still on
- D. Moving bank account to Coast Central - Forms ready for signing
- E. Jill will focus on the January Art Walk; posters and eblast
- F. A thought for *Art for Arts Sake* - We could donate a painting to their auction; we received a donation of several works from Virginia Updegraves collection. Also note - Susan A has volunteered to transport decorations to the event the day before

Meeting Adjourned: 6:15 p.m. by Julie F

January Bi-Monthly Meeting: Tuesday January 11, 2022; 4:30 p.m. via ZOOM

Minutes prepared by TCAC secretary, Stefani Thomas
Sent for review to Julie Feely